“We found that Buffalo Niagara is a growing, vibrant and exciting community with many new food establishments popping up. The area needs a new player in the market, which led us to work with Invest Buffalo Niagara and establish a presence here.”

– Jim Anastasiadis, President & CEO
Prime Location for Market Access

The Buffalo Niagara region is located on the western edge of New York State, bordering Canada and Pennsylvania, along the shores of Lake Erie and Lake Ontario. Well-situated both geographically and economically, Buffalo Niagara benefits from its prime location in the center of an internationally significant regional community and marketplace. Moreover, the region’s strategic location on the Canadian-American border is within 500 miles (800 km) of 40% of the continental North American population.

BENEFITS:

+ A population of 9.3 million in the “Golden Horseshoe” area, covering Buffalo Niagara, Hamilton, Rochester, St. Catharines, and Toronto.

+ Over 40 licensed customs brokers, the most of any one region.

+ Home to two (2) Foreign Trade Zones (No. 23 & No. 34)

Robust Infrastructure Assets

As a fully operational, integrated center for transshipment, storage, collection, and distribution of goods, the Buffalo Niagara (NY) region offers existing intermodal infrastructure, direct access to four of the country’s seven major rail lines, and a network of trucking and freight forwarders. With rich logistics assets and a strong advanced manufacturing base, Buffalo Niagara’s technologically advanced infrastructure and extensive capacity make the region well-equipped to meet the demands of today’s market place.

In addition, “soft infrastructure” assets related to international trade facilitation set Buffalo Niagara apart from other competitors—services that include customs brokerage expertise, 3PL warehousing services, CanAm and international legal and financial assistance, logistics and workforce development programs, and other education and training across industries.
Multi-Modal Transportation Network

The Buffalo Niagara region is a critical freight transportation hub well-served by an extensive highway, rail, port, and aviation network.

**AIR:**
Integrated express and commercial passenger carrier air-cargo activity within the region is concentrated at the Buffalo Niagara International Airport (BNIA) with additional all-cargo service provided at the Niagara Falls International Airport (NFIA). Both offer excellent access to interstate and state highways and are near U.S.-Canada border crossings.

**HIGHWAY:**
The region’s 3,675-mile network of major interstates, state routes and local arterial roads is a critical factor in enabling effective connections for the region’s economy, with approximately 75% of the region’s freight travels by truck. Due to the heavy reliance on truck transportation, the highway system is paramount in the efficient movement of freight.

The Primary Freight System consists of major interstates or key state routes that carry the most amount of truck traffic. These routes provide connectivity across the region and typically extend beyond the study area to other states and key markets and includes: I-90 (New York State Thruway), I-290 (Youngmann Expwy.), I-190 (Niagara Expwy.), and I-990 (Lockport Expwy.).

**RAIL:**
Served by four Class I railroads, one Class II (or Regional) railroad, and three Class III (or Short Line) railroads. Class I Railroads are line-haul railroads earning revenues of more than $319.3 million. Four of the seven U.S. Class I Railroads operate in this region, including CSX Transportation (CSX), Norfolk Southern (NS), Canadian Pacific Railway (CP), and Canadian National Railway (CN).

**WATER:**
The Port of Buffalo consists of 28 terminals, including the three terminals of the Gateway Trade Center–Metroport. Unlike nearly all other terminals in the Port—which are private facilities serving the owning company’s business—the Gateway Metroport is a third-party-operated terminal.
Strategic Location

Our binational gateway for commerce facilitates $82 billion in annual trade between the U.S. and Canada, that is 15% of all trade between the two countries.

10 HOURS

The perimeter of the area shaded in green indicates a 10 hour drive from Buffalo Niagara.

Invest Buffalo Niagara is a non-profit economic development agency.

Founded in 1999, Invest Buffalo Niagara represents the eight counties of Western New York. We are the region’s nonprofit, privately funded economic development organization focused on job creation. Our mission is to attract new employers to the Buffalo Niagara region through outreach to growing companies around the world.

buffaloniagara.org/logistics