## Buffalo Niagara Perfectly Positioned for Success



Come grow your business with us.



## Go ahead – upgrade

As an active ally in promoting a strong and healthy economy in Upstate New York, there's no one more committed to helping you than New York State Electric & Gas Corporation (NYSEG).

As your energy partner, we're dedicated to helping you grow your business with some of the most enterprising energy-related incentives in the country.

Whether you're ready to move into Upstate New York or are already here and want to expand, make sure you contact NYSEG's economic development team at **NYSEconomic\_Development@nyseg.com** or visit us at **lookupstateny.com**.





## **8 COUNTIES, 1 SPECTACULAR REGION**



BUFFALONIAGARA.ORG

# EMBRACE A LIFE **Well Balanced**

Imagine doing business in Chautauqua County, an active, affordable, accessible, naturally beautiful community.



**Shovel Ready Sites** in Dunkirk and Ellicott provide a myriad of business development opportunities.



Advanced Manufacturing businesses produce materials used in transportation, medical supplies, packaging and industrial tools.



Four Seasons of Play on hills, lakes and rivers include golfing, exceptional fishing, winter and water sports, parks and hundreds of miles of trails.



**World Class Entertainment** at renowned attractions elevates the county to a must-see tourist destination.

Marinas & Beaches

Four inland lakes and

50 miles of Lake Erie

swimming, and fishing.

**Dunkirk Industrial Site** 

Building with 243,872

sq. ft. on 9.52 acres with rail access,

for sale or lease.

shoreline offer easy

access to boating,



Call today for assistance in planning your business future in Chautauqua County. www.ccida.com 716.661.8900

Mark Geise Administrative Director/CEO Rich Dixon CFO





Chautauqua Institution The summer program of lectures, performances, art and recreation entertains multiple generations.

> Peek'n Peak and Chautauqua Harbor Hotel Resorts provide comfort and convenience to recreational and cultural attractions.

Chadwick Bay Industrial Park Three parcels with 6.4, 8 and 11 acres, electric, gas, water and sewer.

5

 $\widetilde{90}$ 

20

[430]

[394]

86

Hiking Trails Hiking, biking and equestrian trails traverse the county's rural foothills and forests.

d LEANTO TRAIL

Charming Historic Towns offer high ranking

schools and low-cost housing with architectural diversity.

National Comedy Center The story of comedy lives in Jamestown at

the nationally designated center for comedy.





Three parcels with 3.3, 6, and 60 acres located in an Opportunity Zone.

## **DYNAMIC INDUSTRIES**

## From research to ribbon cutting helping companies grow and expand



### Advanced Business Services

- 21 colleges and universities producing nearly 25,000 grads/yr.
- 300,000 millennials (and growing) in the Buffalo Niagara region



#### Advanced Manufacturing

- 0% state corporate income tax for manufacturers
- Low cost hydropower reserved for growing companies



#### **Agribusiness**

- Access to abundant, clean, fresh water
- 4th largest dairy producing state in the U.S., and home to the largest dairy-producing county in New York State



#### Life Science -

- 120-plus-acre medical campus and collaborative research park focused on bioinformatics, life sciences, clinical care, and innovation
- 10 years tax free, on or near eligible academic campuses through START-UP NY



#### **Logistics/Distribution**

- 40% of the binational population within a 10 hour drive
- Seven international ports of entry; 1st major U.S. Port of Call when entering the Great Lakes

- Turn over rates 15% less than comparable metro regions
- More than 43% of the region's workforce holds a college degree
- 66,000+ advanced manufacturing employees
- Buffalo Manufacturing Works, a state-of-the-art facility providing your business the tools to grow
- #1 state for yogurt, sour cream, and cottage cheese production
- University support and food processing programs
- More than 60 medical device companies are located here, among them manufacturers of anesthesia equipment, high-tech fabrics, thrombic-free pumps, imaging tools, opthamalic, filtration media and infusion pumps
- Three certified Foreign Trade Zones, two of the largest in North America



World-class intermodal

transportation infrastructure,

including Port of Buffalo, the first

major U.S. port of call on the Great Lakes

**Brownfield Opportunity Area** 

As-Of-Right Tax Incentives

## LOOKING FOR OPTIONS TO LOCATE OR EXPAND YOUR BUSINESS?

Since 2020, over \$100 million in new private development projects have been initiated or completed in the **City of Lackawanna**. Become a part of this exciting new chapter in Lackawanna's rich history by bringing your advanced manufacturing, warehouse, distribution or mixed-use project to our city!

"We're Open For Your Business"



Federal Opportunity Zone with Potential NYSERDA Low-Cost Energy Allocations



Centrally located in Buffalo-Niagara Falls MSA (population 1MM+), offering abundant workforce candidates



Foreign Trade Zone

Designation

Affordable unified city property tax rate

#### TO CONNECT WITH A CITY OF LACKAWANNA DEVELOPMENT OFFICER

Call 716.827.6677 or Email: lackawannadevelopment@lackny.com Lackawanna City Hall, 714 Ridge Road, Room 309, Lackawanna, NY 14218 www.lackawannany.gov/developmentopportunities

### **ENTREPRENEURIAL ECOSYSTEM**

*\$530M venture capital raised* for Buffalo Niagara-based companies in 2021

#### **SCALING NEW HEIGHTS**

Buffalo Niagara is home to a booming entrepreneurial ecosystem, with industry-disrupting companies, top tech talent, available capital, and an entire community of support. It is also home to 43North, the world's largest start-up competition, awarding \$5M annually.

History of innovation and change • Incubators & accelerators • Regional and collaborative partners • Coworking spaces • Funding access • Top tech talent

## INCUBATORS + ACCELERATORS

From 43North to Launch NY and each accelerator in between, we are helping attract and nurture entrepreneurs as they turn their idea into a company.

buffaloniagara.org/incubators-accelerators

#### COWORKING

Coworking offers many desirable qualities, like flexibility, organic connections, and amenities for every need. As of last count, there are over a dozen in the region. Find your place.

buffaloniagara.org/coworking-spaces

<sup>66</sup> We are the 'City of Good Neighbors' and the City of Great Mentors. <sup>99</sup>

- Irfan Khan, CEO, Circuit Clinical

## DISCOVER A WORLD OF OPPORTUNITY



## Join our growing number of entrepreneurs

The Western NY Wilds offers a world of opportunity for those looking to start a new business—from outdoor recreation, to craft beverages, light manufacturing, advanced ceramic engineering, and beyond. Looking to do something a little different?—Hey, you're just like us! Those who have made their homes and their businesses here will proudly tell you: the



Western NY Wilds are a place for creators, adventure-seekers, and those making their own path in life. An abundance of raw natural resources, community camaraderie, a well-trained workforce, and opportunities for financial and governmental support make the Western NY Wilds an ideal place to turn your dreams into reality.

#### Spotlight on our success stories: Walker Metalsmiths



Artisan jewelry-maker, Steve Walker, has been perfecting his craft in the Western NY Wilds since 1984. Specializing in authentic Celtic jewelry, Steve was able to find his own audience for his unique craft, and his own validation, in the Western NY Wilds. With a community of fellow-artisans and craftsmen around him, Steve shares in a vision of a growth for the community.

Watch Steve's story, and meet others who've deliberately chosen to live their lives here, at wnywilds.com/wild-souls-wild-places.



The Western NY Wilds Offices of Planning, Development & Tourism 6087 State Route 19N, Belmont, NY 14813 585.268.7472 • wnywilds.com

Live Deliberately.

### TALENT DEVELOPMENT

More than 43% of the region's workforce has a college degree

<sup>66</sup> You can't calculate on a spreadsheet hard work and grit. The folks in Buffalo Niagara have those attributes in spades. "

- Frank Ewing, CEO, AML Rightsource

100,000+ STUDENTS **ARE ENROLLED IN 2- AND** 

**4-YEAR COLLEGES** 



Buffalo Niagara is home to 21 colleges and universities graduating over 25,000 students annually. Our higher education institutions each offer a specialized focus and often rank in national publications.

#### NORTHLAND WORKFORCE **TRAINING CENTER (NWTC)**

Dedicated to training the future of the advanced manufacturing workforce, with low or no cost programs and wrap around services. northlandwtc.org

#### **TECHBUFFALO**

Working to create a sustainable, inclusive, and accessible technology community. techbuffalo.org

#### **21 COLLEGES AND UNIVERSITIES**

#### Alfred University

- Bryant & Stratton
- Canisius College
- Daemen College
- D'Youville College
- Genesee Community College
- Hilbert College
- Houghton College
- Jamestown Business College
- Jamestown Community College
   Villa Maria College Buffalo
- Medaille College

Source: US Department of Education, National Center for Education Statistics (2019 Enrollment)

Niagara County Community College

ODOUGLAS LEVERE

- Niagara University
- Saint Bonaventure University
- SUNY at Buffalo (UB)
- SUNY Erie Community College
- SUNY at Fredonia
- SUNY College at Buffalo
- SUNY College of Technology at Alfred
- Trocaire College

## Take Another Look at Buffalo and Erie County



Call us to find out how the ECIDA can help your business leverage your investment and take advantage of the exciting economic expansion in Erie County.

#### The Erie County Industrial Development Agency offers:

Tax Incentives Business Loans Tax-exempt bond financing for nonprofits Foreign Trade Zone Designation



95 Perry Street, Suite 403, Buffalo, NY 14203

716.856.6525 · www.ecidany.com

**Erie County, NY** has so much to offer businesses—a great quality of life, rich cultural heritage, a ready workforce, and comprehensive incentive programs to help your business grow in our thriving economy.

Call the ECIDA at 716.856.6525 to speak with an experienced Business Development Officer.

### **AFFORDABLE LIVING**

## Cost of living 3.3% below national average

#### **COST OF LIVING COMPARISON**

Want to know how living in Buffalo Niagara compares to other cities, in terms of how far your paycheck will go? An individual would need to make "x" (the salary listed in the right column) in the corresponding metro region, to have the same standard of living making \$60,000 in Buffalo Niagara.

METRO AREA	SALARY
New York	\$147,052
San Francisco	\$119,317
Seattle	\$96,794
Boston	\$91,892
Los Angeles	\$91,344
San Diego	\$90,155
Chicago	\$76,566
Denver	\$71,044
Philadelphia	\$69,431
Baltimore	\$66,577
Dallas	\$65,770
Minneapolis	\$65,212
Phoenix	\$64,405
Pittsburgh	\$64,343
Detroit	\$63,846
Austin	\$63,474
Atlanta	\$63,164
Richmond	\$61,054
Charlotte	\$60,124
Buffalo	\$60,000
Bullaio	<b>⊅60,000</b>

Source: Council for Community & Economic Research; Cost of Living Index (2019)

### MEDIAN HOME PRICE | \$206,100

Source: National Association of Realtors - Median Home Price - Q2 2021

HALF-GA	LLON OF MILK
BUFFALO	SAN FRANCISCO
\$2.22	\$2.87
6-P4	ACK BEER
BUFFALO	NEW YORK CITY
<b>\$9.47</b>	\$12.05
DOZEN EGGS	
DOZ	EN EGGS
DOZ BUFFALO	EN EGGS
BUFFALO <b>\$1.14</b>	PHILADELPHIA
BUFFALO <b>\$1.14</b>	PHILADELPHIA <b>\$1.89</b>

© CASI HALL

Source: Council for Community and Economic Research: Cost of Living Index (2020)

## **POWERING OUR BUSINESSES TODAY**



Brownfield Development Assistance

Workforce Development & Training

Property & Sales Tax Abatements

Loan Funds

Microbusiness Assistance

WELCOMF

Site Selection Assistance Property Assessed Clean Energy

Low Cost Power

Niagara County is proud to offer a variety of programs and incentives to our businesses. From agriculture to advance manufacturing, our mission is to create and retain jobs and generate economic opportunity by offering unique benefits. **Niagara County remains unmatched in our approach to attract and expand businesses.** 

Niagara County Center for Economic Development niagaracountybusiness.com



## Be a part of the story.

### PROMOTE

## CONNECT

**INVEST** 

SHARE

Share on social media

Have your HR staff connect with us Help fund our efforts

Share your #BuffaloBrag

### Innovative people. Inspiring places.

Invest Buffalo Niagara, the region's nonprofit economic development organization, teamed up with local employers, partners, and longtime investors to launch a talent attraction campaign showcasing all the extraordinary ways there are to Be in Buffalo.

Together, we're working to introduce—or reintroduce—an entire generation of ambitious young professionals to a Buffalo they thought they knew—a Buffalo still grounded by accessibility but freshly reeling with energy and boundless opportunity. We truly believe there has never been a better time to Be In Buffalo.

#### **RECRUITER TOOLKIT:**

The Be in Buffalo website hosts a Recruiter's HQ, full of resources to help in your candidate search. Visit for free photos, copy, social media graphics, applicant tracking system integrations, training presentations, a 90+ page Relocation Guide and more.

beinbuffalo.com/work/recruit

## Get Involved. Contact Us.

beinbuffalo@buffaloniagara.org | beinbuffalo.com | f in 🈏 💽

## **BUFFALO'S WORKSPACE EXPERTS**



Whether you are a small business or a Fortune 500 firm, Uniland has the largest portfolio of office, industrial and flex space, and shovel-ready vacant land in the Buffalo region.





716.834.5000 | uniland.com

Development | Construction | Sales & Leasing | Property Management | Hospitality | Residential

**Properties** 

**Explore** Available

## **Grow your business through Economic Gardening**

A program focused on helping second stage companies accelerate their growth.



- Market research, industry trends, competitor intelligence, new product releases
- GIS computer maps of customers competitors/ potential markets/trade areas
- Search engine optimization, web marketing, social media
- ✓ Analysis in five classes of business problems:
  - Core strategy
     Temperament
  - Market Dynamics
     Qualified Sales Leads
  - Innovation

The program is **free of charge** to companies when spots are available.

**APPLY HERE:** *buffaloniagara.org/ economic-gardening* 

For more information contact: Olivia Hill Business Development Manager ohill@buffaloniagara.org

## **Investing in the future of Buffalo Niagara**

Invest Buffalo Niagara is a unique private-public partnership that allows business leaders to guide regional initiatives that positively impact economic growth. We're working to expand our industry clusters, bring more development, and add new jobs. Thanks to our investors, InBN also serves as a single point of contact for economic development inquiries and offers a free, comprehensive suite of client-driven project management services.

AAA of Western & Central New York\*

Acara Solutions, Inc.

Allegany County Industrial Development Agency

Amherst Industrial Development Agency

The Buffalo News

Buffalo Niagara Partnership\*

Buffalo Urban Development Corporation

Cattaraugus County Industrial Development Agency

Chautauqua County Industrial Development Agency

Ciminelli Real Estate Corporation

City of Buffalo

Clarence Industrial Development Agency

Delaware North\*

**Douglas Development** 

Dunn Tire

**Empire State Development Corporation** 

Erie County

Erie County Industrial Development Agency\*

Ernst & Young, LLP\*

### **INVEST**<sup>BUFFALO</sup> NIAGARA

Five Star Bank

Frey Electric Construction Company

Genesee County Economic Development Center

Hamburg Industrial Development Agency

Hanna Commercial Real Estate

Harris Beach, PLLC

Harter Secrest & Emery LLP

Highmark BlueCross BlueShield of Western New York\*

Hodgson Russ LLP

HSBC Bank USA, NA\*

HUNT Real Estate Corporation

Hurwitz & Fine, P.C.

Independent Health

KeyBank, NA\*

Lighthouse Technology Services

Lippes Mathias Wexler Friedman LLP

Lockport Industrial Development Agency

Lumsden & McCormick, LLP

Lynn Critical Infrastructure

The Martin Group

Merchants Insurance Group\*

Moog Inc.\* M&T Bank Corporation\* National Fuel Gas Company\* National Grid\* Niagara County Department of Economic Development New York Power Authority NYSEG\* Phillips Lytle LLP\* Schutte Buffalo Sonwil Distribution TM Montante Development Tops Markets, LLC\* Tronconi Segerra & Associates LLP **Turner Construction Company** Uniland Development Company\* Univera Healthcare University at Buffalo Wegmans Food Markets West Herr Automotive Group WNY NYSCAR Wyoming County Business Center

\*FOUNDING INVESTORS

#### BUFFALONIAGARA.ORG/INVEST | 1-800-916-9073

©Invest Buffalo Niagara, 2022 • Disclaimer: The information supplied as part of this product/service is provided on an as-is basis. Invest Buffalo Niagara makes no representation or warranties of any kind with respect to the information, included but not limited to, the accuracy, completeness, timeliness, or merchantability for a particular purpose. Invest Buffalo Niagara is not liable to any person(s) for any decisions or actions taken as a result of reliance upon the data/information, or for any lost profits or similar damages as a result of such decisions by the requester. Cover images credited to 43North, Grant Taylor Photography/Niagara USA, ADDO Productions, Holiday Valley Ski Resort, Ed Healy, Patrick Mahoney, Christy Hibsch, Casi Hall and Doug Levere of University at Buffalo.