



BUFFALO NIAGARA SUCCESS STORY

Canadian ride share company, Zoom Zoom, moves to Buffalo



COMPANY OVERVIEW:

Zoom Zoom is a ride-sharing company founded in Niagara Falls, Ontario. The company founder began offering rides during his time at university. As the business grew, Walid began building a back-end platform and app for ride-sharing customers. Walid realized the opportunity to expand his business to a similar market in the U.S., offering a more local option for ride-sharing customers.

PROJECT SOLUTION:

InBN connected the company to startup resources including Startup NY for incentives. After being approved for the Startup NY program, the company was having some issues acquiring insurance so InBN introduced the company to insurance brokers to help. We also facilitated conversations around accounting and legal assistance as well as funding advice.

Now that the company has moved their headquarters to Buffalo, Zoom Zoom continues to gain momentum. InBN introduced the company to the Buffalo Niagara Partnership and they are now participating in the Minority-Owned Business Initiative.

PROJECT TYPE:

Start-Up, Ride-Sharing Platform

JOBS: 14 CREATED

INVESTMENT: \$68,000

INCENTIVES:

Startup NY



“We chose Buffalo to tap into the vitality of the area and the unique partnerships we can build here. I built the business from the ground up, recognizing a problem I could solve – namely lack of affordable transportation options – and creating something that adds value to the community. Down the road, Zoom Zoom sees the creation of more local jobs and the hiring of more talent here.”

- Walid Al Hilaly, Owner, Zoom Zoom